



Seat No. _____

HAL-161100010304
B. B. A. (Sem. III) (CBCS)
(W.E.F. 2016) Examination
June - 2023
Entrepreneurship Development
(Old Course)

Time : $2\frac{1}{2}$ / Total Marks : 70

Instructions :

- (1) Attempt all questions on the basis of internal options.
- (2) All questions carry equal marks.

1 Explain entrepreneurship with reference to John Kao's model. **14**
Discuss the characteristics of entrepreneurs.

OR

1 Explain Franchising in the light of its characteristics. Explain **14**
advantages and disadvantages of franchising.

2 Explain concept of creativity. Describe sources of innovation and **14**
how organization can bring innovation and positive creativity.

OR

2 Explain concept of social entrepreneurship. Discuss their **14**
functions and role in creating better society.

3 Discuss various kinds of family firm. Also discuss various **14**
challenges that family business faces in India.

OR

3 Write notes on : **14**
(a) Conflict resolution in family firm
(b) Women entrepreneurs

4 Explain equity financing with its characteristics with merits and demerits. 14

OR

4 Discuss in detail the role of government and development bankers in providing funds to business. 14

5 Explain concept of entrepreneurship development program. Discuss its objectives and phases of EDP. 14

OR

5 Write notes on : 14
(a) Write a note on start-ups in India Policy.
(b) Explain role of District Industries Centre (DIC) in entrepreneurship development.
